

2023 | MEDIA KIT

BUSINESS MAGAZINE

THE REGION'S
PREMIER
BUSINESS-TO-BUSINESS
MAGAZINE



READ BY
15,000
DECISION MAKERS
EVERY MONTH

TABLE OF CONTENTS

Overview	1
Rave Reviews	2
Readership Survey Results	3
2023 Editorial Calendar	4
Magazine Distribution Area	5
Demographics & Statistics	6
Advertising Rates	7
Ad Specifications	8
Company Profiles.....	9
Article Package Options	10
Ad Package Options.....	11
Annual Report 2-Page Feature Story	12
Publisher's Statement	13
<i>Business Magazine</i> Digital Subscription Form	14



THE *BUSINESS MAGAZINE*

YOUR KEY TO REACHING DECISION MAKERS!

OVERVIEW

Capture the attention of the *Business Magazine's* loyal readers by placing your message in our publication. It is a must-read that focuses on all issues relevant to CEOs, business owners and executives of all types of companies. The *Business Magazine* delivers high-quality content that targets affluent readers on topics that directly impact their businesses. From legal, financial, health and legislative issues, to technology, human resources and safety. Our monthly publication offers readers a print version as well as a complete digital version available online that can be read anywhere in the world.

TOP 10 REASONS TO ADVERTISE IN THE *BUSINESS MAGAZINE*:

1. Magazines create familiar, enduring relationships with their readers. Most notably, readers are more inclined to read and trust the ads that appear in their favorite publications.
2. Connects advertiser to target audience/market. In fact, most advertisers can reach 86 percent of their target market in just one b2b magazine.
3. Ads enhance magazines and are a valued part of the experience.
4. People read and give undivided attention to a magazine (unlike when they are watching TV or on the Internet).
5. Advertising can build image, awareness and preference.
6. Help you educate the market and eliminate misperceptions about your company.
7. Unlike direct mail, which can be "unsolicited," people want to read magazines.
8. Magazine advertising can support and enhance just about any marketing program.
9. Generates new leads and reaches hidden decision makers.
10. **BOTTOM LINE: OUR READERS BUY WHAT YOU SELL!**

RAVE REVIEWS!

GOT NEWS?

WHAT PEOPLE ARE SAYING ABOUT THE *BUSINESS MAGAZINE*

"This is an outstanding publication. It is one of few that I truly enjoy and look forward to receiving. I even take it home so I can spend quiet time reading it."

— Butler, Pa.

"Thank you for putting together a magazine that helps our business stay on top of pertinent issues."

— Townville, Pa.

"We receive many magazines, and as a small business-woman, I could not have my staff read them all. Your magazine is one we do read to keep ahead of current trends, laws, etc."

— Mercer, Pa.

"Great publication! I enjoy reading the company stories, and the employee relations and legislation sections are very informative."

— Erie, Pa.

GOT NEWS? SHARE IT!

The *Business Magazine* will publish news on major appointments, mergers, grants or awards as space permits. Press releases also may be submitted.


BUSINESS BUZZ | WHAT'S NEW

PENN STATE BEHREND OPENS ADVANCED MANUFACTURING AND INNOVATION CENTER
Penn State Erie, The Behrend College, opened its \$16.5 million, 60,000-square-foot Advanced Manufacturing and Innovation Center on July 20.

According to a press release, AMIC is a collaborative research facility designed to advance the college's "open lab" model of learning and discovery, with academic and industry partners co-located in shared space.

Neal Ashbury, chief executive of The Legacy Companies and host of the nationally syndicated lab radio show "Made in America," was the featured speaker at the opening. Penn State Behrend Chancellor Ralph Ford and Scott McCain, chairman of the college's Council of Fellows, also offered remarks.

AMIC is the new home of Penn State Behrend's mechanical engineering and industrial engineering programs. The building's academic wing includes 27 faculty offices, five classrooms, two specialty work areas and an advanced manufacturing lab. According to the press release, an >



The Advanced Manufacturing and Innovation Center provides more space for Penn State Behrend's School of Engineering, which has more than 1,400 students. Eight classrooms and 25 faculty offices are located in the building, which is located on the south side of Technology Drive, near the Jack Burke Research and Economic Development Center.

additional lab houses "the region's most powerful environmental scanning electron microscope," purchased with funding by the National Science Foundation.

The building's manufacturing wing is reserved for industry tenants, with nearly 19,000 square feet of production and office space. SKF Aerospace North America will move its Erie operations into the building's first floor, nearly doubling the size of its previous site in Knowledge Park.

For more information about the Advanced Manufacturing and Innovation Center, visit www.behrend.psu.edu.

NWIRC WELCOMES NEW PRESIDENT AND CEO



Robert Zaruta has joined the Northwest Industrial Resource Center (NWIRC) as president and chief executive officer, after serving for 16 years with the Northeastern Pennsylvania Industrial Resource Center (NEPIRC). He is responsible for executive management functions including leadership, community relations and advocacy, risk management and compliance, and strategic, program, human resources, and financial planning.

With 10 staff members located in offices in Erie, Meadville, and DuBois, Pennsylvania, the NWIRC's mission is to enhance the competitiveness and growth of small- and medium-sized manufacturers in the 13 counties of northwest Pennsylvania by working with clients to improve their productivity and technological performance.

Throughout his tenure with NEPIRC, Zaruta was a key member of the management team helping in the development and implementation of the Center's strategic plans, business models, sales processes, internal client engagement management processes, marketing strategies and special initiatives. Additionally, he developed, implemented and managed a national program providing sales training and tiered sales methodology to Manufacturing Extension Partnership (MEP) locations and their clients across the country. He also participated in numerous Industrial Resource Center (IRC) and MEP special initiatives, provided working sessions at National MEP Conferences and seminars, and has been an advocate for NEPIRC, the IRC network of Centers, and MEP in Harrisburg and Washington, D.C. Most recently, as the director of Business Development, he managed NEPIRC's staff of strategic business advisers along with developing and managing key accounts, directly delivering a suite of growth services and managing third-party service engagements.

In addition to his BIC/MEP experience, Zaruta has held leadership and management positions within Fortune 500, regional and small enterprises. As an entrepreneur, he founded and led a startup telecommunications company to dynamic growth. He has a bachelor's degree in business administration from King's College, Wilkes-Barre, Pennsylvania. Some of his relevant industry training and certifications include Lean Specialist, Innovation Engineering Management System, Solution Selling, and Project Management from Penn State.

PEOPLE BUZZ | AWARDS AND PROMOTIONS

PROCHEMTECH WELCOMES ACCOUNT MANAGER



Bradley (Brad) Hannah, CHFT, has accepted a position as account manager for the company's Arizona district. Hannah will be responsible for sales and service in this district covering Arizona and Las Vegas, Nevada. He is a Certified Water Technologist with a total of 21 years experience in the water management field. He was formerly employed by Chemco Aquaserve Engineers, Garrett Calahan, and CH2O. He is also retired from the U.S. Navy where he was involved with naval nuclear power units. He will now be based at the Chemical Plant #2, Apache Junction, Arizona.

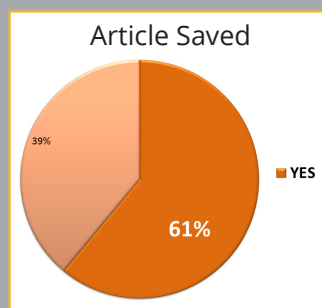
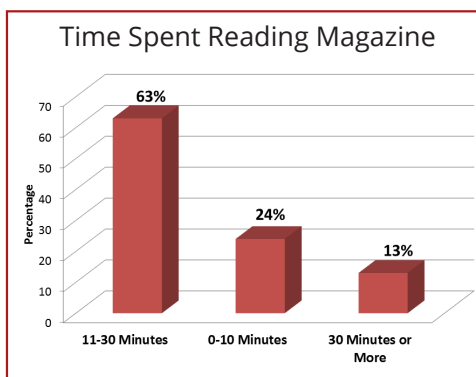
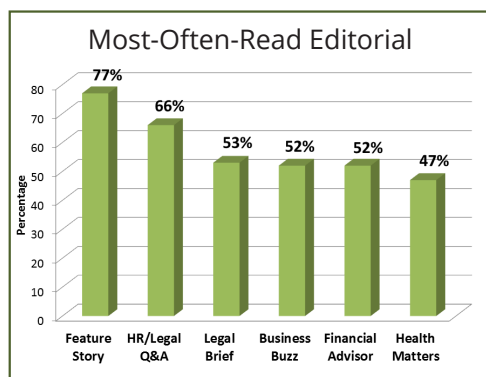
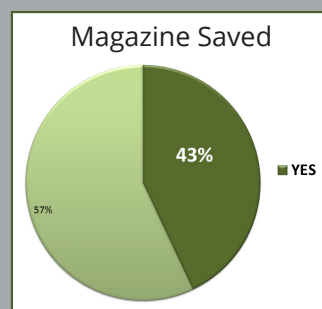
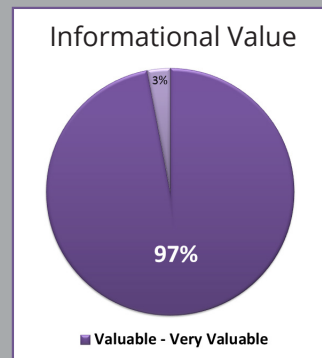
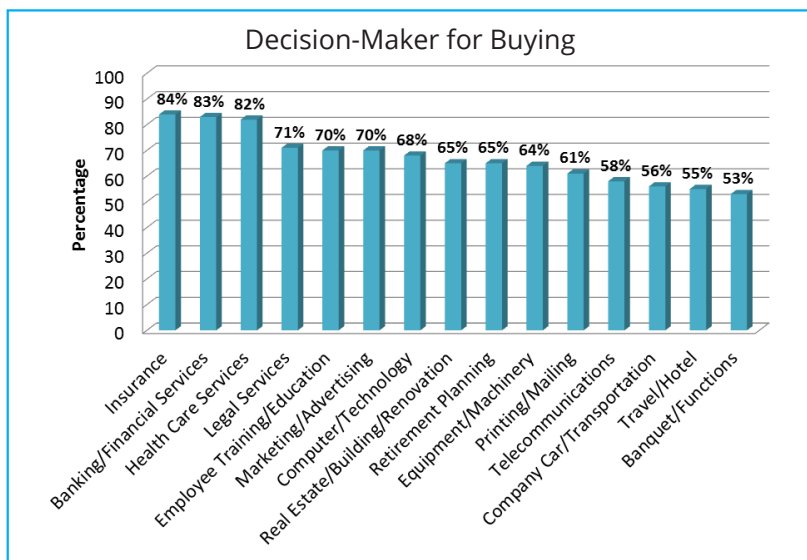
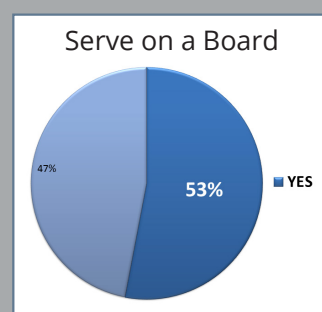
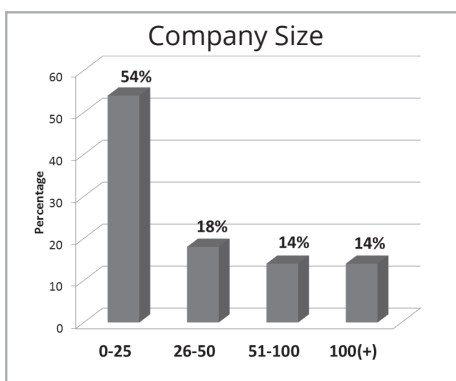
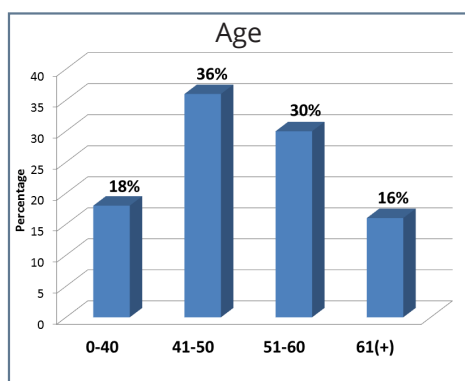
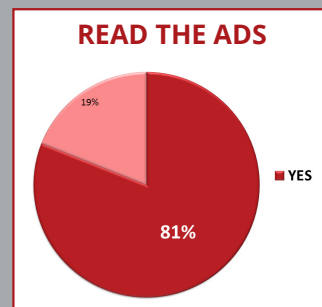
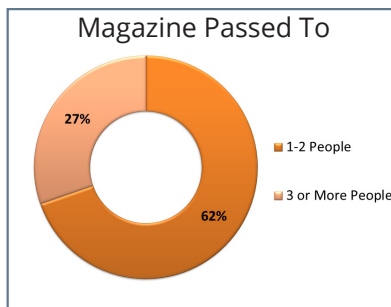
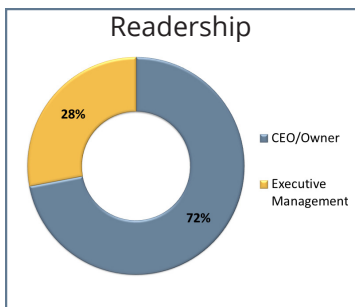
ProChemTech International, Inc. provides innovative integrated water management programs for boiler, cooling tower, process, and wastewater systems to commercial, government, and industrial customers in 16 states. Chemical product applications are supported by in-site service while the majority of the cooling tower and wastewater treatment and recycle systems are supplied as custom design-build projects. Chemical products and equipment are manufactured in plants located in Apache Junction, Arizona, and Brockway, Pennsylvania.

To submit company news, send an email to ktorres@mbausa.org or fax it to 814/833-4844. You can also mail press releases to: *Business Magazine*, 2171 West 38th Street, Erie, Pa. 16508



READERSHIP SURVEY RESULTS

WHO'S READING THE *BUSINESS MAGAZINE*?





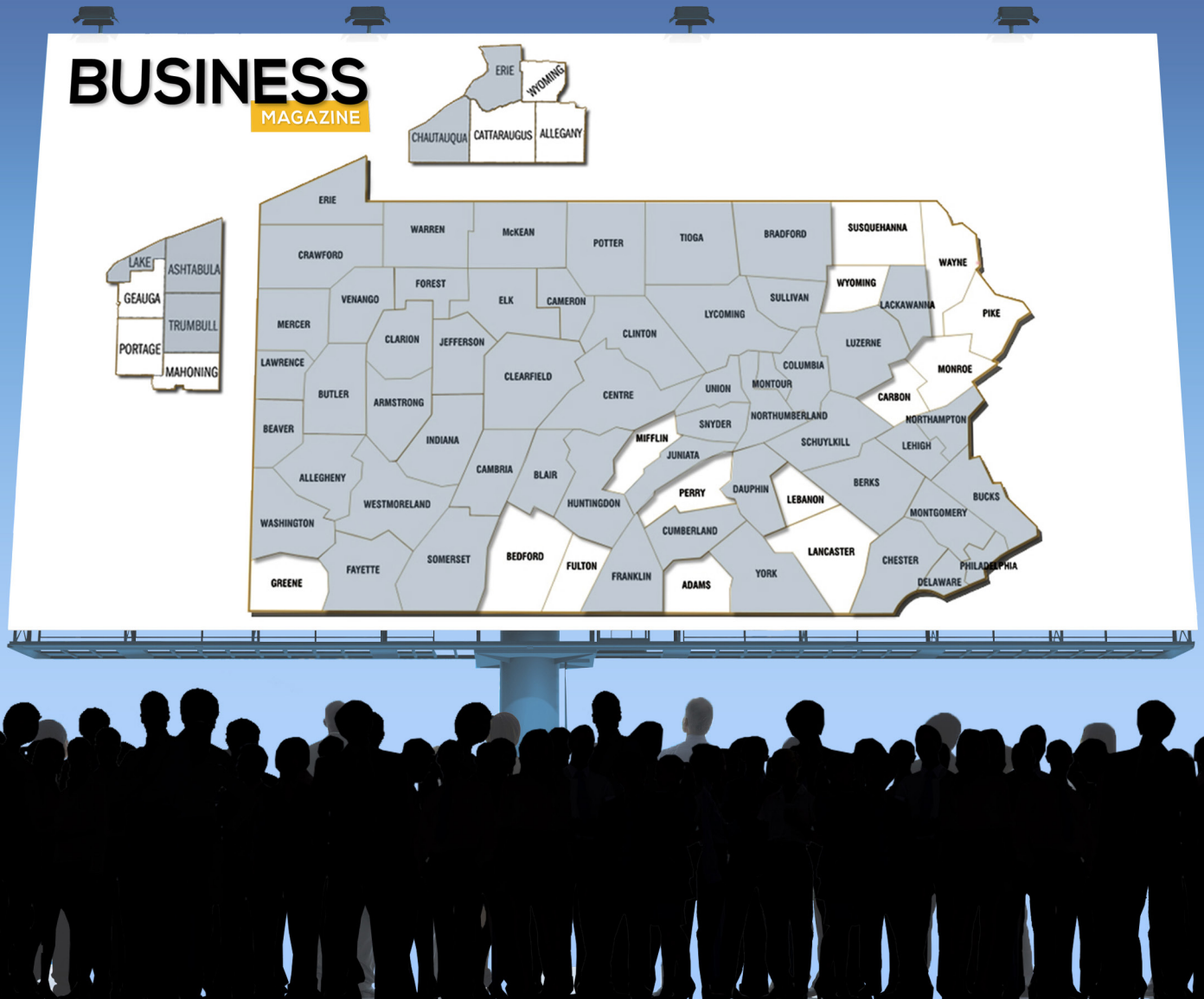
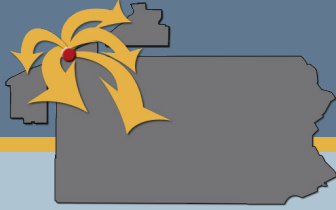
2023 EDITORIAL CALENDAR

EDITORIAL FOCUS & SPECIAL TOPICS

Month	Focus and Topics	Ad Space Deadline	Ad Material Deadline
JANUARY	Longevity and Leadership Celebrating the organizations and individuals making an impact on our region <i>PLUS: List of MBA Member Milestone Anniversaries</i>	11/30/22	12/09/22
FEBRUARY	Health & Wellness Insurance and caregiving options that can benefit your team (their families and pets too)	1/03/23	1/13/23
MARCH	Women in Leadership (Also: <i>IMPACT Event</i>)	1/30/23	2/10/23
APRIL	Education Programs and services that are taking professional development to a whole new level	2/27/23	3/10/23
MAY	14th Annual Made in PA The new age of manufacturing and technology <i>PLUS: Showcase of Manufacturers</i>	3/31/23	4/10/23
JUNE	Family Owned Businesses The backbone of the American economy for generations to come	4/28/23	5/10/23
JULY	Nonprofits and Charitable Giving How to make the most of your company's community involvement and outreach efforts (Also: <i>IMPACT Event</i>)	5/29/23	6/09/23
AUGUST	Power and Utilities A growing sector to support business	6/30/23	7/10/23
SEPTEMBER	Communications and Technology Connecting employers around the globe	7/28/23	8/11/23
OCTOBER	Annual Report 2023 (largest issue of the year) Special coverage of the 118th Annual Event & 2023 MFG DAY	8/30/23	9/11/23
NOVEMBER	Construction & Real Estate Helping create a strong foundation for business	9/29/23	10/11/23
DECEMBER	Economic Forecast What's ahead for 2024 (Also: <i>IMPACT Event</i>)	10/30/23	11/10/23

MAGAZINE DISTRIBUTION AREA

READ BY MORE THAN 15,000 BUSINESS LEADERS
THROUGHOUT PENNSYLVANIA, OHIO AND NEW YORK!



DEMOGRAPHICS & STATISTICS

THE FOLLOWING IS BASED ON TOTAL MEMBERSHIP AS OF MAY 2021.

ADDITIONS AND DELETIONS TO MEMBERSHIP OCCUR MONTHLY.



Manufacturer & Business Association Member Companies	
Allegheny	174
Armstrong	34
Beaver	13
Butler	153
Cameron	5
Centre	15
Clarion	40
Clearfield	44
Clinton	4
Crawford	251
Elk	68
Erie	969
Forest	6
Jefferson	48
Lawrence	54
Lycoming	42
McKean	42
Mercer	98
Northumberland	7
Potter	5
Snyder	2
Venango	101
Warren	78
Washington	21
Westmoreland	25
Ashtabula, Berks, Blair, Bradford, Bucks, Cambria, Chautauqua, Chester, Columbia, Cumberland, Dauphin, Fayette, Franklin, Huntingdon, Indiana, Juanita, Lackawanna, Lebanon, Lehigh, Luzerne, Montgomery, Montour, Northampton, Perry, Philadelphia, Schuylkill, Somerset, Sullivan, Susquehanna, Tioga, Union, York	78

Business Magazine Distribution	
Direct Mail	2,377
Feature Company	500
Marketing/Recruitment	220
Professional Affiliates	38
Paid Subscriptions	26
Inquiry Packets	75
Conference Center	150
Special Events	500
Digital Readership (per month)	1,290

TOTAL: 5,176



ADVERTISING RATES

ALL ADS ARE FOUR-COLOR AND ARE INCLUDED IN THE DIGITAL VERSION FOR FREE!

Member Ad Rates		1X	3X	6X	10-12X
	Full-Page Interior	\$1,400	\$1,350	\$1,300	\$1,200
	One-Half Page	\$790	\$755	\$725	\$680
	One-Fourth Page	\$525	N/A	N/A	N/A
	One-Eighth Page	\$210	N/A	N/A	N/A
*	Outside Back Cover	\$2,090	\$2,015	\$1,955	\$1,830
*	Inside Front/Back Cover	\$1,950	\$1,895	\$1,830	\$1,735
*	Page Two	\$1,575	\$1,520	\$1,470	\$1,365

Annual Report Rates Full-Page Only		1X	3X	6X	10-12X
	Full-Page Interior	\$1,890	\$1,810	\$1,735	\$1,650
*	Two Full-Page Spread	\$3,465	\$3,150	\$2,625	\$2,415
*	Outside Back Cover	\$2,310	\$2,205	\$1,995	\$1,890
*	Inside Front/Back Cover	\$2,205	\$1,995	\$1,840	\$1,735
*	Page Two	\$1,995	\$1,940	\$1,785	\$1,680

Nonmember Ad Rates		1X	3X	6X	10-12X
	Full-Page Interior	\$1,520	\$1,470	\$1,400	\$1,300
	One-Half Page	\$840	\$800	\$770	\$735
*	Page Two	\$1,680	\$1,625	\$1,575	\$1,470

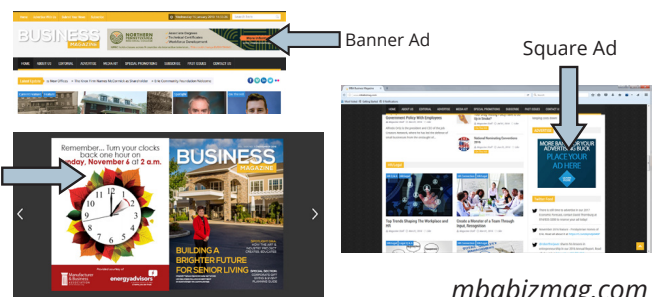
(*) Premium Placement: Most Visible

ADD ONE OF OUR ONLINE ONLY OPTIONS FOR EXTRA EXPOSURE!

1. Banner Ad - \$250 for three-month period
(Size: 728 x 90 pixels)

2. Page Zero - \$300 per month
(Size: 8.25 x 10.875 inches or 2,435 x 3,027 pixels)

3. Square Ad - \$100 for three months
(Size: 300 x 250 pixels)



mbabizmag.com

AD SPECIFICATIONS

REQUIREMENTS FOR PRINT-READY ARTWORK

The *Business Magazine* is assembled and produced on the MacIntosh platform, using Adobe InDesign. It is then printed at 2400 dpi, 250-line screen, on a Komori, six-color offset press. This is a direct-to-plate process that requires all projects to be supplied electronically. Artwork files submitted for insertion into the magazine should be in one of the following compatible formats:

1. **Preferred** — PDFs: High-resolution with maximum image-quality settings. All fonts need to be embedded. Correct color space needs to be specified for the intent of your ad.

Adobe InDesign CS compatible files, including all fonts and linked graphics. Encapsulated Postscript: EPS files created in Adobe Illustrator, QuarkXpress, Freehand, Corel Draw or other applications capable of creating Encapsulated Postscript files.

2. **Acceptable** — TIFF, JPEG, PhotoShop, PhotoShop EPS or Scitex CT files. These must be a minimum resolution of 300 dpi at 100 percent its printed size. Do not use RGB color space. Only CMYK or grayscale files will reproduce correctly.

3. **Proofs** — An accurate proof indicating size, color and bleeds need to be submitted along with your electronic files to help ensure proper reproduction of your advertisement.

4. **How to Submit** — Email high-res PDFs (5 MB or less) to Chris Peterson at cpeterson@mbausa.org.

AD SIZES (IMAGE AREA)

Full-Page (Bleed) 8-1/2" (w) x 11-1/4" (h) (Trim) 8-1/4" (w) x 10-7/8" (h)	Half-Page Horizontal 7-1/4" (w) x 4-7/8" (h)	1/4-Page 3-9/16" (w) x 4-7/8" (h)	
Full-Page (Non-Bleed) Image Area 7-1/4" (w) x 10" (h)			
			1/8-Page 3-1/2"(w) x 2" (h)
			Business Card Size

COMPANY PROFILES

A UNIQUE WAY TO ATTRACT POTENTIAL CUSTOMERS

A great way to let the business community know about your company. It allows you to go above and beyond what you can explain in a typical ad. Nothing attracts potential customers like a story informing them about your company.

FULL PAGE PROFILE

\$1,400

Submit:

- High-res logo, 300 dpi or higher
- 2 - 3 photos (high-res, 300 dpi or higher)
- Contact information
- Up to 500 words of copy



Smith's Provision Co., Inc.
1300 Cranberry Street
Erie, PA 16501
Phone: 814/459-4974
Fax: 814/879-0998
Toll-free: 800/334-9151
www.smithholdings.com

Mike Weber, president

Committed to Tradition For Nearly 90 Years

When Anton Weber and his son Magnus purchased Smith's in 1949, they hardly envisioned that the small butcher shop founded in 1927 would eventually occupy more than 100,000 square feet of space, two locations and see annual sales of \$16 million. At the time, Anton and Magnus were too busy formulating their own recipes and stuffing sausages, wieners and bologna by hand to focus on that sort of planning. But their work ethic and the example that they set for future generations of the family-owned and operated business set the stage for growth and expansion.

As president of Smith Provision Co., Inc. for the past 25 years, Mike Weber never strayed far from the basic principles that his father and grandfather used to guide the business: never compromise on quality; treat people with respect; and, give back to those who support you. Those who know Mike will tell you his mantra has always been that the customer comes first. This tenet has served Smith's well over the past eight decades. The Company sees growth year over year, and while proud of that growth, the Weber family is careful to manage it in conservative steps, which has served customers, the community and Smith's employees well.

As the Erie community braces for changes in the future, Smith's offers a small but important example of what community commitment means and why it is important. Weber is proud to note that while the employee group is relatively small, with 47 full-time employees, the Company has never had a layoff and offers family-sustaining wages and a health-care and retirement plan that is almost unheard of in this day and age. Says Weber, "In my view, dedicated, knowledgeable employees are the key to consistently preparing safe, delicious and memorable foods to our friends, neighbors and community."

With a limited marketing budget, Smith's has been creative in the path it has chosen to grow its business, leveraging relationships with iconic sports teams, such as the Pittsburgh Steelers and the Pittsburgh Penguins, to expand its geographic footprint and brand itself in a way that encourages customers to try the product for the first time.

Smith's also has rolled out several new items in the past decade enjoyed by loyal customers who appreciate product that is smoked the way it would have been 100 years ago: by burning real, locally sourced, sugar maple wood. Smith's sliced bacon, old-fashioned hams and the iconic Ox Roast are all products that de-hard fans will ship across the country if they can't make it home to Erie to find it on the store shelf.

Recently, the Company rolled out the family's old-fashioned Kielbasa, branding it Boski Kielbasa, an homage to "divine sausage."

Weber will tell you that there is no greater compliment than the customers who will stop him to tell a story about Smith's products being enjoyed with family and friends, and that it is those moments that make him feel both humbled and incredibly grateful. As

Weber nears retirement, he takes great pride in passing the reins to his brother, John, as the new president, as well as watching the fourth generation, three of his five daughters and his son-in-law continue to leave their mark on the family business. "I have a legacy to leave, it is the commitment to quality products that was passed down to John and me from our grandfather Tony, and our dad Max, and that we are happily instilling in the fourth generation to operate Smith's," he says.

COMPANY PROFILE

HALF PAGE PROFILE

\$790

Submit:

- High-res logo, 300 dpi or higher
- 1 - 2 photos (high-res, 300 dpi or higher)
- Contact information
- Up to 250 words of copy



Charity PROFILE

Maleno Family-to-Family Fund
Erie, PA
Contact: Natalie Washburn
Phone: 814/833-6516
Email: natalie@malenodevelopment.com
Website: www.malenodevelopment.com

The Maleno Family-to-Family Fund was established by the Maleno family to support building and renovation projects for Erie families and neighborhoods in need. Inspired by their involvement in ABC's "Extreme Makeover: Home Edition," the Maleno family will continue to give back to the community through the fund.

"For years we have supported multiple charities and organizations, but creating a family fund will enable us to help other deserving Erie families or help refurbish Erie neighborhoods in the coming years. We are committed to giving back on an ongoing basis. To date we have completed 18 projects across Erie County," said John Maleno, president of Maleno Development.

Your support of the Maleno Family-to-Family Fund will help build a stronger community.

For more information or to make a donation to the Maleno Family-to-Family Fund, visit www.malenodevelopment.com or visit your closest ERIEBANK location!

ARTICLE PACKAGE OPTIONS

A MARKETING TECHNIQUE THAT GETS YOU THE BEST EXPOSURE!

Increase your visibility to **15,000** business executives in Pennsylvania, Ohio and New York and market yourself as an expert in your field. Choose from the list below a package that best meets your needs. Your written article gives you added marketing power. **It's advertising that gets you results.**

PACKAGE 1

(EXCLUSIVE RIGHTS — no other company can write an article in your category.)
(11) Articles • (1) Full-Page, four color ad in the Annual Report*
\$15,000 per year, \$3,750 quarterly or \$1,250 per month

PACKAGE 2

(6) Articles
(1) Full-Page, four color ad in the Annual Report*
\$9,500 per year, \$2,375 quarterly or \$791.67 per month

PACKAGE 3

(4) Articles
(1) Full-Page, four color ad in the Annual Report*
\$7,000 per year, \$1,750 quarterly or \$583.34 per month

PACKAGE 4

(2) Articles
(1) Full-Page, four color ad in the Annual Report*
\$4,500 per year, \$1,125 quarterly or \$375 per month

SINGLE ARTICLE

(1) Article
\$1,600 per article



REQUIREMENTS:

- Topics and brief summaries must be submitted for pre-approval
- 600 Words
- Experts who write articles may not “sell” a product, service and/or company
- Articles are to be fact-based only
- No other company may write an article within the same issue under the same department heading
- Once articles are submitted and approved both by the magazine’s editorial staff and then by you, your name, picture, professional profile and article will be published.

***Please Note:** No articles are printed in Annual Report issues. Annual Report ads must be full-page, four-color.

AD PACKAGE OPTIONS

GREAT VISIBILITY PACKAGES!

Be seen by more than **15,000** potential customers every month! Now you can promote your product or service to the influential readers of the *Business Magazine* for six or 12 months at one low price! This is a great opportunity to reach our readers – CEOs, executives and other decision makers in the business community.

OPTION 1 (12X)

- (11) 1/8 page business card size ads
- (1) Full-Page, four color ad in the Annual Report*
- \$3,350 per year — that's less than \$280 a month!

OPTION 2 (6X)

- (5) 1/8 page business card size ads
- (1) Full-Page, four color ad in the Annual Report*
- \$2,650 per year or \$221 a month!

OPTION 3 (6X)

- (5) 1/4 page ads
- (1) Full-Page, four color ad in the Annual Report*
- \$4,150 per year — that's less than \$350 a month!

*Our largest issue of the year.
See page 8 for ad sizes and specifications.

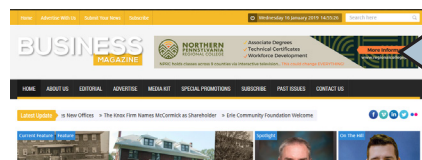
Great consistent exposure to the people that buy what you sell at great low prices. Plus – all ads are included in our digital version and they link directly to your website **free of charge!**

ADD ONE OF OUR ONLINE ONLY OPTIONS FOR EXTRA EXPOSURE!

Page Zero - \$300 per month (full page)

Banner Ad - \$250 for three months

Square Ad - \$100 for three months



Banner Ad
Size:
728 x 90 pixels



Square Ad
Size:
300 x 250 pixels

ANNUAL REPORT

TWO-PAGE FEATURED STORY

Tell your story to more than **15,000** influential leaders in the business community! Nothing attracts potential customers like a story informing them about your company. It's a great way to give a yearly update and highlight your key employees!

TWO-PAGE FEATURED STORY PACKAGE: \$3,150

WORD COUNT:

800 words (depending on the number of photos or charts). You can submit it or we can write with information you give us (or Q&A interview).

IMAGES:

Four or five photos (high-res, 300 dpi or higher). You also can swap a graph or chart for a picture. Images should be ranked in priority order.

LOGO:

High-res, 300 dpi or higher.

DESIGN:

We will layout and design for you (or you can design).

DIGITAL VERSION:

Article displayed in digital version and linked to your website at no additional cost. You also have the option of including a brief commercial or video clip (no charge).

TABLE OF CONTENTS:

Listed on this prominent page as featured story.

PDF:

Provided to you on CD. You are welcome to reprint, post online and use as often as you like!



PUBLISHER'S STATEMENT

1. The Publisher of the *Business Magazine* shall have the right to reject copy or artwork contrary to the publication's editorial policies. The Publisher shall accept and publish advertisements upon the firm understanding that the party placing all material is duly authorized to represent and place all such material; further, upon acceptance and publication of such material, the Advertiser, Agency or Advertiser's representative agrees to indemnify and save the Publisher harm from and against any loss or claims or expense resulting from the graphic content and/or subject matter of such advertisements.
2. All copy submitted to the *Business Magazine* by the Advertiser, Agency or Advertiser's representative must allow for high-quality-print reproduction. Material which does not permit high-quality reproduction will necessarily be rejected by the Publisher.
3. Publisher is not liable for errors in advertising copy submitted for publication in the *Business Magazine* by the Advertiser, Agency or Advertiser's representative. Further, the Publisher is not liable for errors in an advertisement subsequent to proofing and approval for printing by the Advertiser, Agency or Advertiser's representative.
4. Publisher must be notified in writing within 15 days from date of invoice of any error made by the *Business Magazine* relative to advertisements placed by the Advertiser, Agency or Advertiser's representative.

CONTACT INFORMATION:



Karen Torres

Executive Editor & Senior Writer
ktorres@mbausa.org



Chris Peterson

Account Executive
cpeterson@mbausa.org



Frank Mehler

Account Executive
fmehler@mbausa.org



BUSINESS MAGAZINE

SUBSCRIPTION FORM

As the only monthly business-to-business publication in the tri-state region, the *Business Magazine* serves as a critical information tool for employers located throughout northwest Pennsylvania, Ohio and New York. Each month, the *Business Magazine* highlights an in-depth member company story. Our publication also includes health, legal, financial and technical articles written by industry experts, as well as separate editorial departments, which report the latest information on employee relations, legislation and regulations, health and safety issues and local company announcements.

REGISTER to Receive Your FREE Digital Edition Once Per Month!

Subscriber's Name: _____ Email: _____

Company: _____ Phone: _____

Address: _____ City, State, Zip: _____

Additional Company Contacts:

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Name: _____ Email: _____

Mail or fax to:



2171 West 38th Street • Erie, Pa. 16508
814/833-3200 • 800/815-2660

Or sign up online at www.mbabizmag.com/subscribe/

BUSINESS

MAGAZINE

If you're reading this,
so are your potential customers.



The *Business Magazine*
www.mbabizmag.com



INFORMATIVE



SOCIAL



ON THE GO