

IMPACT

2022-'23

IMPACT LUNCHEON SPONSORSHIPS

We have put together a unique “package” for those who have had an interest in promoting their brand, increased engagement and adding visibility at Manufacturer & Business Association (MBA) Events. This will certainly take your marketing plan to the next level!

IMPACT LUNCHEON GOLD STAR SINGLE SPONSORSHIP PACKAGE: \$5,000

- Recognition and Exposure as **Major Event Sponsor**
- Multiple Exposure on all MBA Social Media Platforms
- (8) Tickets to the Luncheon OR Virtual Registration, if held online
- (2) Full-Page Ads in the *Business Magazine* (One Issue of Your Choosing + Annual Report = \$3,000 Value!)

IMPACT LUNCHEON SILVER SPONSORSHIP PACKAGE: \$3,750

- Co-Sponsorship Recognition and Exposure
- (4) Tickets to the Luncheon OR Virtual Registration, if held online
- (2) Full-Page Ads in the *Business Magazine* (One Issue of Your Choosing + Annual Report = \$3,000 Value!)

IMPACT LUNCHEON BRONZE SPONSORSHIP PACKAGE: \$2,500

(Available only to advertisers that have placed at least 6 full-page ads in the Business Magazine, including Annual Report)

- Co-Sponsorship Recognition and Exposure
- (4) Tickets to the Luncheon OR Virtual Registration, if held online
- Banner ad on MBA *Business Magazine* website (mbabizmag.com) and Page Zero for digital edition

IMPACT LUNCHEON SWAG SPONSOR: \$500

- Item(s) to be distributed/displayed on luncheon tables pending approval.

2022-2023 EVENTS:

- **Economic Outlook IMPACT Briefing (December 8, 2022)**
- Women in Leadership IMPACT Luncheon (March 2023)
- Nonprofit IMPACT Luncheon & Volunteer Fair (July 2023)