

# 2024 Editorial Calendar

## Editorial Focus & Special Topics

Month	Focus and Topics	Ad Space Deadline	Ad Material Deadline
<b>JANUARY</b>	<b>Business Longevity</b> Recognizing the organizations and individuals who have contributed to their industries and the regional business community <i>PLUS: MBA Member Milestone Anniversaries</i>	12/01/23	12/11/23
<b>FEBRUARY</b>	<b>Health &amp; Wellness</b> Programs and services to keep employers and their teams healthy and productive	1/03/24	1/10/24
<b>MARCH</b>	<b>Women in Leadership</b> <i>(Also: IMPACT Event)</i>	2/02/24	2/12/24
<b>APRIL</b>	<b>Financial Planning &amp; Benefits</b> Solutions to help chart a course for achieving financial goals and objectives	3/01/24	3/11/24
<b>MAY</b>	<b>15th Annual Made in PA</b> Modern manufacturing, AI, robotics and the way of the future <i>PLUS: Showcase of Manufacturers</i>	<b>3/29/24</b>	<b>4/10/24</b>
<b>JUNE</b>	<b>Family Owned Businesses</b> A celebration of multi-generational success	4/29/24	5/10/24
<b>JULY &amp; AUGUST</b>	<b>Special Dual Issue: Nonprofit and Economic Development</b> The importance of community outreach and development <i>(Also: IMPACT Event)</i>	6/07/24	6/17/24
<b>SEPTEMBER</b>	<b>Construction &amp; Real Estate</b> Building for the future	7/29/24	8/12/24
<b>OCTOBER</b>	<b>Annual Report 2024 (largest issue of the year)</b> Special coverage of the 119th Annual Event & 11th Annual MFG DAY	<b>8/30/24</b>	<b>9/10/24</b>
<b>NOVEMBER</b>	<b>Education and Training</b> <i>(Also: IMPACT Event - Pittsburgh)</i>	9/30/24	10/12/24
<b>DECEMBER</b>	<b>Economic Forecast</b> What's ahead for 2025 <i>(Also: IMPACT Event)</i>	<b>11/01/24</b>	<b>11/12/24</b>

\*Editorial Calendar is subject to change.