

DECEMBER 2025 & JANUARY 2026

# SPECIAL DUAL ISSUE: BUSINESS OUTLOOK & OPPORTUNITIES

This December and January, we're delivering our most anticipated dual edition yet — the Economic Outlook & Milestone Anniversary Issue of The MBA's Business Magazine! Share the products, services and other resources that can help employers succeed in the year ahead. Plus, be sure to help us celebrate the hundreds of MBA member organizations that are marking milestone anniversaries with premium ad visibility and extended shelf-life in this special edition.



## **ADVERTISING OPTIONS**

#### **Profile \$1,400**

call for details

**Profile Space Reservation Due** 

Friday, October 24

**Profile Materials Due** 

Thursday, October 30

COVER STORY   LOCAL PROFILE	a.	Locally Owned,
	DESEL-SCHAAF E AGENCY, INC	Independent Firm Celebrates a Century
	Under State of State	The control of the co

### **Ad Options**

Full-page Ad \$1,300
Half-page Ad \$790
Quarter-page Ad \$525
Business Card Ad \$210

Ad Space Reservation Due Friday, October 31

Ad Materials Due

Wednesday, November 12



HELPING WOMEN BUSINESS

OWNERS FOR 25 YEARS

## **DON'T MISS OUT ON IMPACT LUNCHEON 12.04.25**







Brian Pietrangelo, MBA, CIMA®, AIF®

As we head into 2026, the economic landscape is shifting — again. Join us for The MBA's annual **Economic Outlook IMPACT Luncheon**, where business leaders and economists come together to cut through the noise and discuss the indicators for our local, regional national and global economies — and the potential impact on businesses and the bottom line. We welcome two top professionals to lead our discussion.

#### For more information, contact our sales team:

Shawn Netkowicz at snetkowicz@mbausa.org Patty Welther at pwelther@mbausa.org Judy Rosatti at jrosatti@mbausa.org or call 814/833-3200 or 800/815-2660 Visit MBABIZMAG.COM to learn more!



