

2026 EDITORIAL CALENDAR

Editorial Focus & Special Topics

DECEMBER- JANUARY	SPECIAL DUAL ISSUE: 2026 Business Outlook and Opportunities Looking ahead at the economic forecast and MBA member success in the new year (Also: Economic Outlook IMPACT Luncheon and 2026 MBA Member Milestone Anniversaries & Special IMPACT Brunch & Open House in Pittsburgh) AD SPACE DEADLINE: 11.01.25 AD MATERIAL DEADLINE: 11.12.25
FEBRUARY	Health & Wellness The best resources to keep employers and their teams healthy and productive (Kickoff of the MBA Next Gen Leaders Spotlight Q&A Series) AD SPACE DEADLINE: 01.05.26 AD MATERIAL DEADLINE: 01.12.26
MARCH	Women in Leadership Celebrate Women's History Month by recognizing the rising stars and longtime leaders in our region. (Also: Women in Leadership IMPACT Conference) AD SPACE DEADLINE: 01.30.26 AD MATERIAL DEADLINE: 02.11.26
APRIL	Banking & Benefits Showcase the solutions for achieving financial goals and more AD SPACE DEADLINE: 02.27.26 AD MATERIAL DEADLINE: 03.12.26
MAY	17th Annual Made in PA A closer look at modern manufacturing, artificial intelligence and innovation PLUS: Manufacturer Listings AD SPACE DEADLINE: 03.30.26 AD MATERIAL DEADLINE: 04.10.26
JUNE	Family Businesses Recognize the legacy and leadership of multi-generational companies in our region AD SPACE DEADLINE: 05.01.26 AD MATERIAL DEADLINE: 05.11.26
JULY	Nonprofits & Service Sector Saluting the nonprofit sector and those people and organizations dedicated to serving others and the community (Also: Nonprofit Fair IMPACT Event) AD SPACE DEADLINE: 05.29.26 AD MATERIAL DEADLINE: 06.12.26
AUGUST- SEPTEMBER	SPECIAL DUAL ISSUE: Education, Training and Technology The programs and services that are helping our workforce excel (PLUS: MBA HR Conference) AD SPACE DEADLINE: 06.26.26 AD MATERIAL DEADLINE: 07.10.26
OCTOBER	Annual Report The Business Magazine's largest issue of the year AD SPACE DEADLINE: 08.28.26 AD MATERIAL DEADLINE: 09.10.26
NOVEMBER	Construction, Real Estate & Utilities Identifying the organizations that are helping our business community and others build for the future AD SPACE DEADLINE: 10.02.26 AD MATERIAL DEADLINE: 10.12.26
DECEMBER- JANUARY	SPECIAL DUAL ISSUE: 2027 Business Outlook Looking ahead at the economic forecast and MBA member success in the new year (Also: Economic Outlook IMPACT Luncheon and 2027 MBA Member Milestone Anniversaries & Special IMPACT Brunch & Open House in Pittsburgh) AD SPACE DEADLINE: 10.30.26 AD MATERIAL DEADLINE: 11.11.26