

# 2026 EDITORIAL CALENDAR

## Editorial Focus & Special Topics

DECEMBER-JANUARY	<b>SPECIAL DUAL ISSUE: 2026 Business Outlook and Opportunities</b> Looking ahead at the economic forecast and MBA member success in the new year		
	<b>AD SPACE DEADLINE:</b> 11.01.25	<b>AD MATERIAL DEADLINE:</b> 11.12.25	
FEBRUARY	<b>Health &amp; Wellness</b> The best resources to keep employers and their teams healthy and productive (Kickoff of the MBA Next Gen Leaders Spotlight Q&A Series)		
	<b>AD SPACE DEADLINE:</b> 01.05.26	<b>AD MATERIAL DEADLINE:</b> 01.12.26	
MARCH	<b>Women in Leadership</b> Celebrate Women's History Month by recognizing the rising stars and longtime leaders in our region. (Also: <b>Women in Leadership IMPACT Event</b> )		
	<b>AD SPACE DEADLINE:</b> 01.30.26	<b>AD MATERIAL DEADLINE:</b> 02.11.26	
APRIL	<b>Banking &amp; Benefits</b> Showcase the solutions for achieving financial goals and more		
	<b>AD SPACE DEADLINE:</b> 02.27.26	<b>AD MATERIAL DEADLINE:</b> 03.12.26	
MAY	<b>17th Annual Made in PA</b> A closer look at modern manufacturing, artificial intelligence and innovation PLUS: Manufacturer Listings		
	<b>AD SPACE DEADLINE:</b> 03.30.26	<b>AD MATERIAL DEADLINE:</b> 04.10.26	
JUNE	<b>Family Businesses</b> Recognize the legacy and leadership of multi-generational companies in our region		
	<b>AD SPACE DEADLINE:</b> 05.01.26	<b>AD MATERIAL DEADLINE:</b> 05.11.26	
JULY	<b>Nonprofits &amp; Service Sector</b> Saluting the nonprofit sector and those people and organizations dedicated to serving others and the community (Also: <b>Nonprofit Fair IMPACT Event</b> )		
	<b>AD SPACE DEADLINE:</b> 05.29.26	<b>AD MATERIAL DEADLINE:</b> 06.12.26	
AUGUST-SEPTEMBER	<b>SPECIAL DUAL ISSUE: Education, Training and Technology</b> The programs and services that are helping our workforce excel (PLUS: MBA HR Conference)		
	<b>AD SPACE DEADLINE:</b> 06.26.26	<b>AD MATERIAL DEADLINE:</b> 07.10.26	
OCTOBER	<b>Annual Report</b> The Business Magazine's largest issue of the year		
	<b>AD SPACE DEADLINE:</b> 08.28.26	<b>AD MATERIAL DEADLINE:</b> 09.10.26	
NOVEMBER	<b>Construction, Real Estate &amp; Utilities</b> Identifying the organizations that are helping our business community and others build for the future		
	<b>AD SPACE DEADLINE:</b> 10.02.26	<b>AD MATERIAL DEADLINE:</b> 10.12.26	
DECEMBER-JANUARY	<b>SPECIAL DUAL ISSUE: 2027 Business Outlook</b> Looking ahead at the economic forecast and MBA member success in the new year (Also: <b>Economic Outlook IMPACT Luncheon</b> and 2027 MBA Member Milestone Anniversaries & <b>Special IMPACT Brunch &amp; Open House in Pittsburgh</b> )		
	<b>AD SPACE DEADLINE:</b> 10.30.26	<b>AD MATERIAL DEADLINE:</b> 11.11.26	