

2026 MEDIA KIT

BUSINESS MAGAZINE



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OVERVIEW

THE *BUSINESS* MAGAZINE

Your Key To Reaching Decision Makers!

Capture the attention of the Business Magazine's loyal readers by placing your message in our publication. It is a must-read that focuses on all issues relevant to CEOs, business owners and executives of all types of companies. The Business Magazine delivers high-quality content that targets affluent readers on topics that directly impact their businesses. From legal, financial, health and legislative issues, to technology, human resources and safety. Our monthly publication offers readers a print version as well as a complete digital version available online that can be read anywhere in the world.

TOP 10 REASONS TO ADVERTISE WITH US

ONE

Magazines create familiar, enduring relationships with their readers. Most notably, readers are more inclined to read and trust the ads that appear in their favorite publications.

TWO

Connects advertiser to target audience/market. In fact, most advertisers can reach 86 percent of their target market in just one b2b magazine.

THREE

Ads enhance magazines and area a valued part of the experience.

FOUR

People read and give undivided attention to a magazine (unlike when they are watching TV or on the internet).

FIVE

Advertising can build image, awareness and preference.

SIX

Help you educate the market and eliminate misperceptions about your company.

SEVEN

Unlike direct mail, which can be "unsolicited", people want to read magazines.

EIGHT

Generates new leads and reaches hidden decision makers.

NINE

Creates greater visibility at in-person events, including IMPACT Luncheons and the Annual Event.

TEN

BOTTOM LINE: OUR READERS BUY WHAT YOU SELL!

RAVE REVIEWS

What People Are Saying About The *Business Magazine*

“

This is an outstanding publication. It is one of few that I truly enjoy and look forward to receiving. I even take it home so I can spend quiet time reading it.

Butler, PA

”

“

Thank you for putting together a magazine that helps our business stay on top of pertinent issues.

Townville, PA

”

“

We receive many magazines, and as a small business-woman, I could not have my staff read them all. Your magazine is one we do read to keep ahead of current trends, laws, etc.

Mercer, PA

”

“

Great publication! I enjoy reading the company stories, and the employee relations and legislation sections are very informative.

Erie, PA

”

GOT NEWS?

Share it!

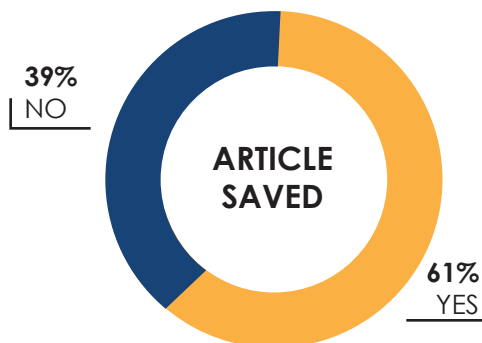
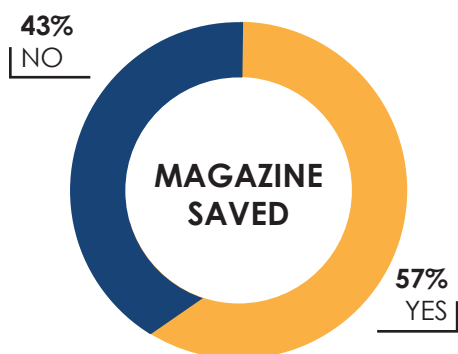
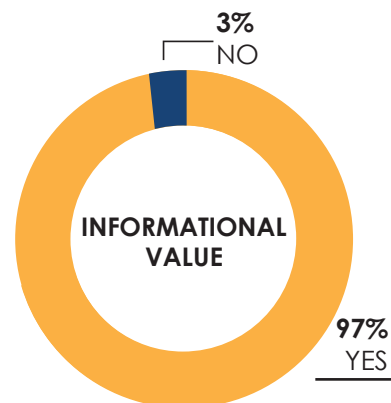
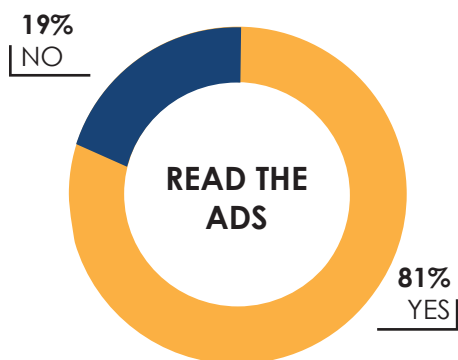
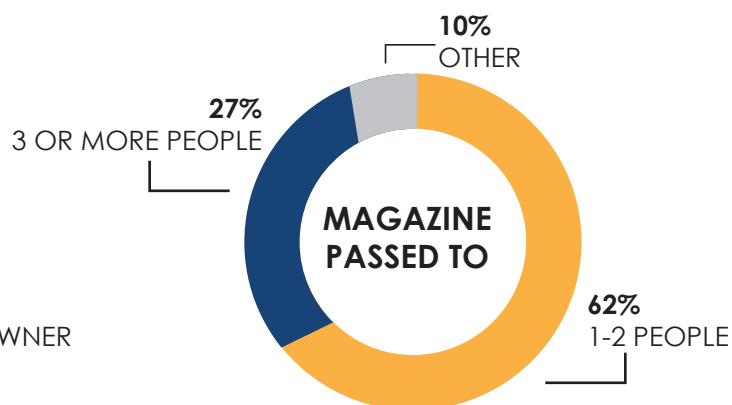
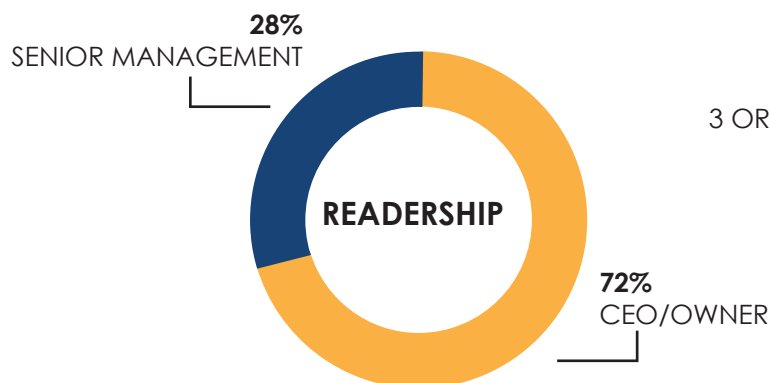
The *Business Magazine* will publish news on major appointments, mergers, grants or awards as space permits. Press releases also may be submitted.



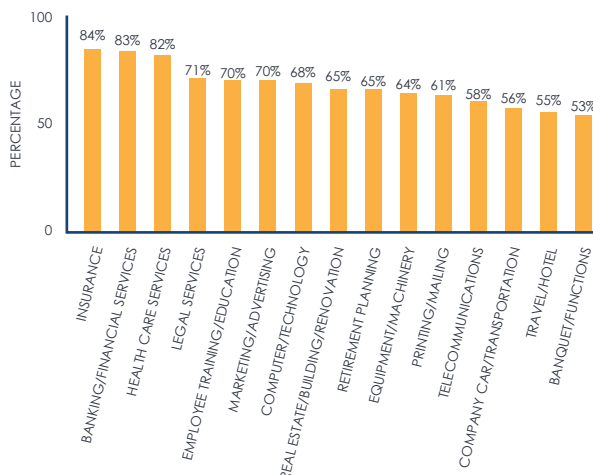
To submit company news, send an email to ktorres@mbausa.org. You can also mail press releases to: *Business Magazine*, 2171 West 38th Street, Erie, PA 16508.

READERSHIP SURVEY RESULTS

Who's Reading The *Business Magazine*



DECISION MAKER FOR BUYING



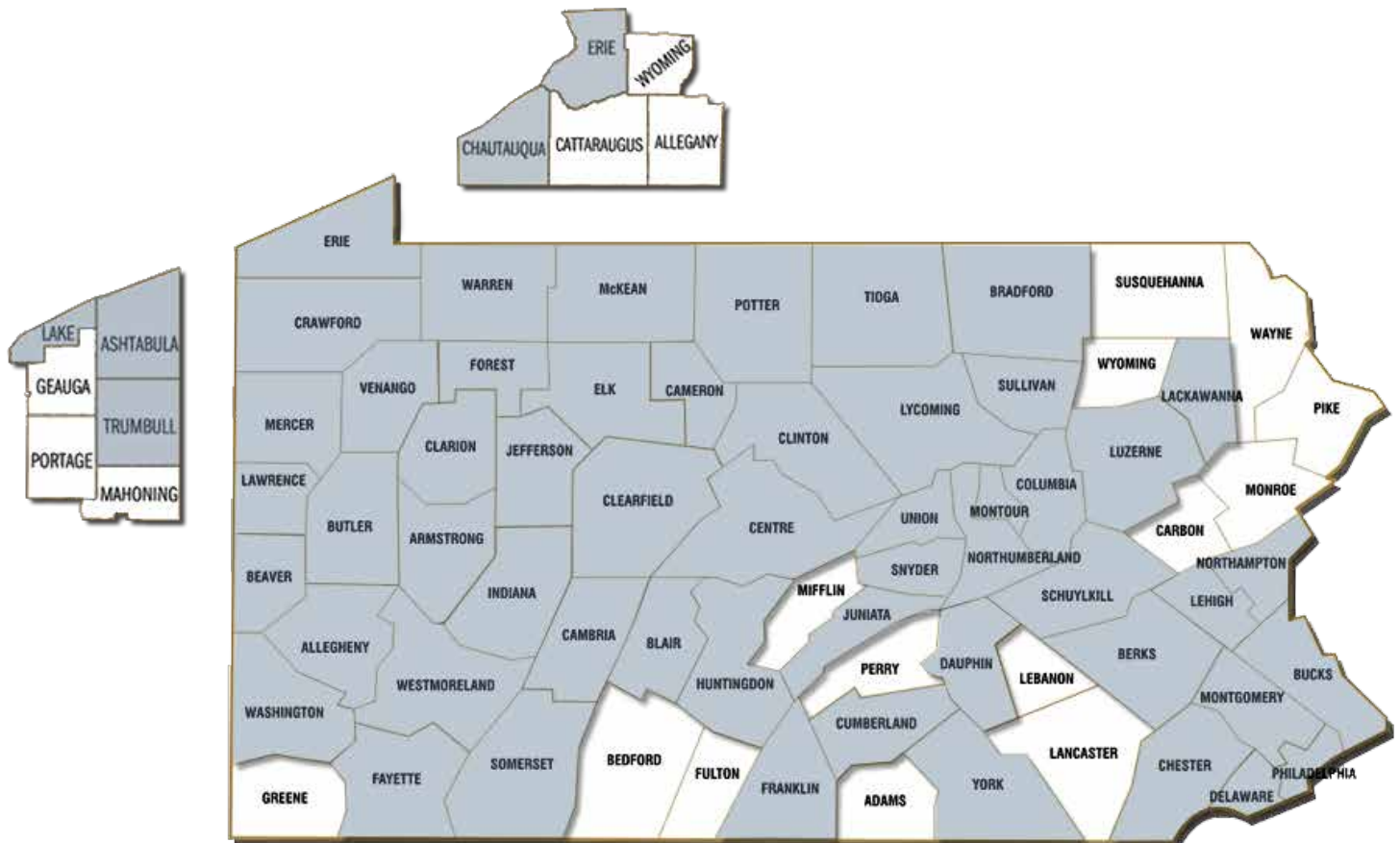
2026 EDITORIAL CALENDAR

Editorial Focus & Special Topics

| | |
|----------------------|--|
| DECEMBER- JANUARY | SPECIAL DUAL ISSUE: 2026 Business Outlook and Opportunities Looking ahead at the economic forecast and MBA member success in the new year AD SPACE DEADLINE: 11.01.26 AD MATERIAL DEADLINE: 11.12.26 |
| FEBRUARY | Health & Wellness The best resources to keep employers and their teams healthy and productive (Kickoff of the MBA Next Gen Leaders Spotlight Q&A Series) AD SPACE DEADLINE: 01.05.26 AD MATERIAL DEADLINE: 01.12.26 |
| MARCH | Women in Leadership Celebrate Women's History Month by recognizing the rising stars and longtime leaders in our region. (Also: Women in Leadership Event) AD SPACE DEADLINE: 01.30.26 AD MATERIAL DEADLINE: 02.11.26 |
| APRIL | Banking & Benefits Showcase the solutions for achieving financial goals and more AD SPACE DEADLINE: 02.27.26 AD MATERIAL DEADLINE: 03.12.26 |
| MAY | 17th Annual Made in PA A closer look at modern manufacturing, artificial intelligence and innovation PLUS: Manufacturer Listings AD SPACE DEADLINE: 03.30.26 AD MATERIAL DEADLINE: 04.10.26 |
| JUNE | Family Businesses Recognize the legacy and leadership of multi-generational companies in our region AD SPACE DEADLINE: 05.01.26 AD MATERIAL DEADLINE: 05.11.26 |
| JULY | Nonprofits & Service Sector Saluting the nonprofit sector and those people and organizations dedicated to serving others and the community (Also: Nonprofit Fair IMPACT Event) AD SPACE DEADLINE: 05.29.26 AD MATERIAL DEADLINE: 06.12.26 |
| AUGUST- SEPTEMBER | SPECIAL DUAL ISSUE: Education, Training and Technology The programs and services that are helping our workforce excel (PLUS: MBA HR Conference) AD SPACE DEADLINE: 06.26.26 AD MATERIAL DEADLINE: 07.10.26 |
| OCTOBER | Annual Report The <i>Business Magazine</i> 's largest issue of the year AD SPACE DEADLINE: 08.28.26 AD MATERIAL DEADLINE: 09.10.26 |
| NOVEMBER | Construction, Real Estate & Utilities Identifying the organizations that are helping our business community and others build for the future AD SPACE DEADLINE: 10.02.26 AD MATERIAL DEADLINE: 10.12.26 |
| DECEMBER- JANUARY | SPECIAL DUAL ISSUE: 2027 Business Outlook Looking ahead at the economic forecast and MBA member success in the new year (Also: Economic Outlook IMPACT Luncheon) AD SPACE DEADLINE: 10.30.26 AD MATERIAL DEADLINE: 11.11.26 |

MAGAZINE DISTRIBUTION AREA

Read by more than 15,000 business leaders throughout Pennsylvania, Ohio and New York!



■ DEMOGRAPHICS & STATISTICS

The following is based on total membership as of October 2025. Additions and deletions to membership occur monthly.

Reach companies throughout Pennsylvania, Ohio and New York in a broad range of industries.

THE MBA MEMBER COMPANIES

| | | | | | | |
|-------------------------|-------------------------|-------------------------|---------------------------|---|----------------------------|----------------------|
| 152 Allegheny | 27 Armstrong | 11 Beaver | 126 Butler | 5 Cameron | 13 Centre | 33 Clarion |
| 3 Clinton | 35 Clearfield | 234 Crawford | 15 Dauphin | 66 Elk | 944 Erie | 6 Fayette |
| 37 Jefferson | 49 Lawrence | 36 McKean | 28 Lycoming | 85 Mercer | 5 Northumberland | |
| 87 Venango | 72 Warren | 18 Washington | 24 Westmoreland | 89 Ashtabula, Berks, Blair, Cambria, Chautauqua, Chester, Cumberland, Forest, Franklin, Geauga, Huntingdon, Indiana, Juanita, Lackawanna, Lake, Lehigh, Monroe, Niagara, Northampton, Schuylkill, Snyder, Somerset, Tioga, Trumbull, Union, York and other sates in additoin to PA, OH and NY | | |

BUSINESS MAGAZINE DISTRIBUTION

| | | | |
|---------------------------------------|---------------------------------|---|--------------------------------------|
| 2,000 Direct Mail (monthly) | 500 Feature Company | 350 Marketing/Recruitment | 40 Professional Affiliates |
| 100 inquiry Packets | 200 Conference Center | 750 Special Events (annually) | 1,105 Digital Subscribers |

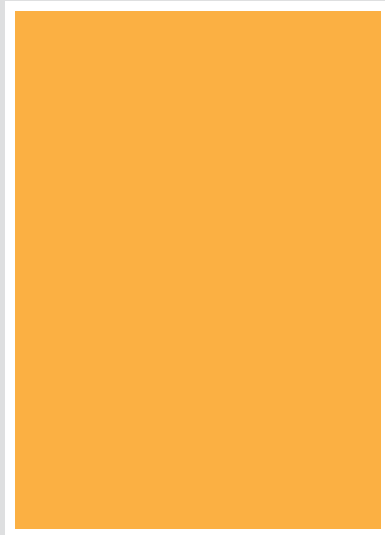
TOTAL: 5,045

YEARLY ONLINE VIEWERS

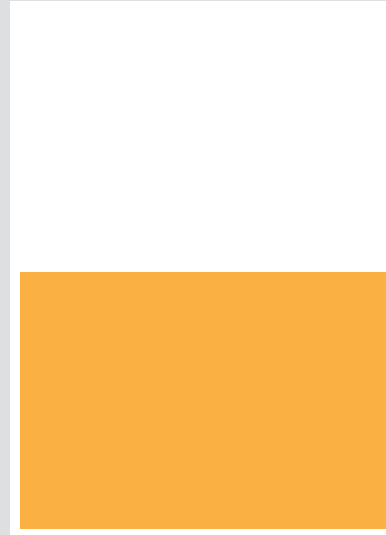
| | | |
|---|--|---|
| 9,200 Social Media Audience (Linkenin, Facebook) | 17,000 mbabizmag.com Active Users | 35,000 mbausa.org Active Users |
|---|--|---|

ADVERTISING SIZES & RATES

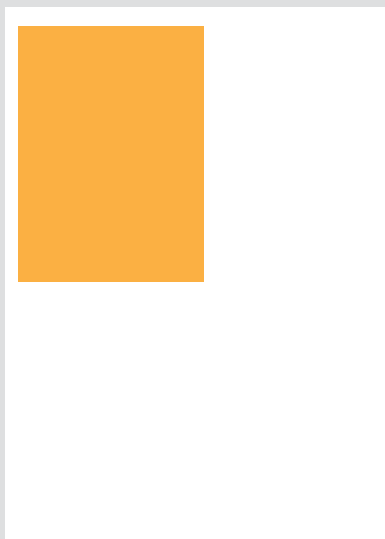
All ads are four-color and are included in the digital edition for free!
(Links directly to your organizations website).



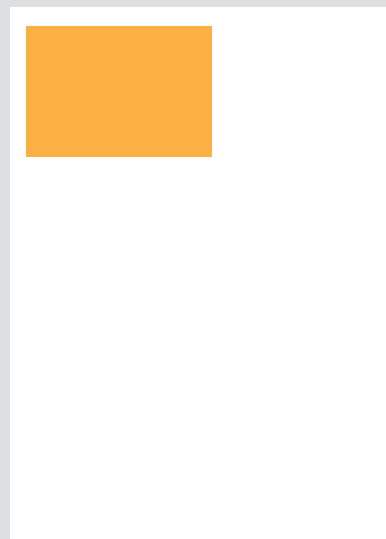
FULL-PAGE (BLEED)
8 1/2" (W) x 11 1/4" (H)
(TRIM) 8 1/4" (W) x 10 7/8" (H)
FULL-PAGE (NON-BLEED)
IMAGE AREA
7 1/4" (W) x 10" (H)



ONE-HALF PAGE HORIZONTAL
7 1/4" (W) x 4 7/8" (H)



ONE-FOURTH PAGE
3 9/16" (W) x 4 7/8" (H)



ONE-EIGHTH PAGE
BUSINESS CARD SIZE
3 1/2" (W) x 2" (H)

MEMBER AD RATES

| | 1X | 3X | 6X | 10-12X |
|-------------------------|---------|---------|---------|---------|
| FULL-PAGE INTERIOR | \$1,400 | \$1,350 | \$1,300 | \$1,200 |
| ONE-HALF PAGE | \$790 | \$755 | \$725 | \$680 |
| ONE-FOURTH PAGE | \$525 | N/A | N/A | N/A |
| ONE-EIGHTH PAGE | \$210 | N/A | N/A | N/A |
| OUTSIDE BACK COVER | \$2,090 | \$2,015 | \$1,955 | \$1,830 |
| INSIDE FRONT/BACK COVER | \$1,950 | \$1,895 | \$1,830 | \$1,735 |
| PAGE TWO | \$1,575 | \$1,520 | \$1,470 | \$1,365 |

ANNUAL REPORT RATES

| | 1X | 3X | 6X | 10-12X |
|-------------------------|---------|---------|---------|---------|
| FULL-PAGE INTERIOR | \$1,890 | \$1,810 | \$1,735 | \$1,650 |
| TWO FULL-PAGE SPREAD | \$3,465 | \$3,150 | \$2,625 | \$2,415 |
| OUTSIDE BACK COVER | \$2,310 | \$2,205 | \$1,995 | \$1,890 |
| INSIDE FRONT/BACK COVER | \$2,205 | \$1,995 | \$1,840 | \$1,735 |
| PAGE TWO | \$1,995 | \$1,940 | \$1,785 | \$1,680 |

NONMEMBER AD RATES

| | 1X | 3X | 6X | 10-12X |
|--------------------|---------|---------|---------|---------|
| FULL-PAGE INTERIOR | \$1,520 | \$1,470 | \$1,400 | \$1,300 |
| ONE-HALF PAGE | \$840 | \$800 | \$770 | \$735 |
| PAGE TWO | \$1,680 | \$1,625 | \$1,575 | \$1,470 |

ADD ONE OF OUR ONLINE ONLY OPTIONS FOR EXTRA EXPOSURE!

MBABIZMAG.COM

| | | |
|-----------|------------------------------|--|
| BANNER AD | \$250 FOR THREE-MONTH PERIOD | 728 X 902 PIXELS |
| PAGE ZERO | \$300 PER MONTH | 8.25" X 10.875" (2,435 X 3,027 PIXELS) |
| SQUARE AD | \$100 FOR THREE MONTHS | 300 X 250 PIXELS |



← BANNER AD

↑ SQUARE AD



↑ PAGE ZERO

AD SPECIFICATIONS

The *Business Magazine* is assembled and produced on the MacIntosh platform, using Adobe InDesign. It is then printed at 2400 dpi, 250-line screen, on a Komori, six-color offset press. This is a direct-to-plate process that requires all projects to be supplied electronically. Artwork files submitted for insertion into the magazine should be in one of the following compatible formats:

1. PREFERRED

PDFs: High-resolution with maximum image-quality settings. All fonts need to be embedded. Correct color space needs to be specified for the intent of your ad.

Adobe InDesign CS compatible files, including all fonts and linked graphics.
Encapsulated Postscript: EPS files created in Adobe Illustrator, QuarkXpress, Freehand, Corel Draw or other applications capable of creating Encapsulated Postscript files.

2. ACCEPTABLE

TIFF, JPEG, Photoshop, Photoshop EPS or Scitex CT files. These must be a minimum resolution of 300 dpi at 100 percent its printed size. Do not use RGB color space. Only CMYK or grayscale files will reproduce correctly.

3. PROOFS

An accurate proof including size, color, and bleeds need to be submitted along with your electronic files to help ensure proper reproduction of your advertisement.

4. HOW TO SUBMIT

Email high-resolution PDF (5 MB or less) to Karen Torres at ktorres@mbausa.org.

COMPANY PROFILES

A Unique Way To Attract Potential Customers.

A great way to let the business community know about your company. It allows you to go above and beyond what you can explain in a typical ad. Nothing attracts potential customers like a story informing them about your company.

FULL PAGE PROFILE- \$1,400

SUBMIT:

- High-res logo, 300 dpi or higher
- 2-3 photos (high-res, 300 dpi or higher)
- Contact information
- Up to 500 words of copy

Scobell Company
1300 Lee 12th Street
P.O. Box 10028
Riverside, CA 92504-4028
www.scobell.com

COMPANY PROFILE

The Scobell Story: 125 Years as Experts in Plumbing, HVAC

Scobell Company has been a leader in the plumbing and HVAC industry for over 125 years. Founded in 1898 by George Scobell, the company has grown from a small family business to a national leader in contract manufacturing. Over the years, Scobell has expanded its services to include commercial and industrial plumbing, HVAC, and more. The company's commitment to quality and customer service has earned it a reputation as a trusted partner for businesses of all sizes. Today, Scobell continues to innovate and grow, serving a wide range of clients across the United States.

Business Customers: Throughout the years, Scobell has served a wide variety of business customers, including manufacturers, contractors, and government agencies. The company's expertise in contract manufacturing has allowed it to provide custom solutions for a wide range of applications, from large-scale industrial projects to smaller commercial jobs. Scobell's dedication to quality and timely delivery has made it a go-to partner for many businesses.

Locations and Leadership: With over 125 years of experience, Scobell has established a strong presence in the industry. The company's headquarters are located in Riverside, California, and it has several regional offices across the United States. Scobell is led by a team of experienced professionals who are committed to providing the highest quality service to their customers.

Contact Information: For more information about Scobell Company, please contact us at 951-509-1100 or visit our website at www.scobell.com.

HALF PAGE PROFILE- \$790

SUBMIT:

- High-res logo, 300 dpi or higher
- 1-2 photos (high-res, 300 dpi or higher)
- Contact information
- Up to 250 words of copy

ISM
2025 Lee 12th Street
P.O. Box 10028
Riverside, CA 92504-4028
www.ism.com

COMPANY PROFILE

Three-Generation Leader in Contract Manufacturing for 57 Years

In 1967, James Rudkowski Sr. and Jim Rudkowski founded Industrial Sales & Mfg. Company in their family garage on Connecticut Drive with a Fordor drill press and some parts to be machined for Gates Vacuum. Fast forward to today, Industrial Sales & Mfg. Co. (ISM) is a contract manufacturer that employs over 100 hardworking Pennsylvanians in our facilities in Indiana Township in Erie County, Pennsylvania. In that time, ISM has produced over 25,000 distinct parts numbers (NOM) the sales of over half a billion dollars in revenue. In 2024, ISM has added additional laser welding capabilities, a new foundation plasma burner, laser marking and a Trumpf TruBend Brake Press - a 26 Ton x 41" Length Capability to our manufacturing buffet of services. Furthermore, we have upgraded our offices to the latest in workspace and technology.

ISM is a premier contract manufacturer and supplier of quality machined, fabricated and assembled components for over 800 original equipment manufacturers (OEMs). With advanced technology and highly skilled employees, ISM can produce a range of components and assemblies ranging from a single prototype to millions, exactly as ordered, on time, every time. "ISM's commitment to quality and performance has allowed us to achieve the growth that benefits our company, our employees, and the community in which we live," says Founder and CEO Jim Rudkowski Sr.

ARTICLE PACKAGE OPTIONS

A Marketing Technique That Gets You The Best Exposure!

Increase your visibility to 15,000 business executives in Pennsylvania, Ohio and New York and market yourself as an expert in your field. Choose from the list below a package that best meets your needs. Your written article gives you added marketing power. *It's advertising that gets your results.*

PACKAGE 1

EXCLUSIVE RIGHTS — no other company can write an article in your category.

- 11 ARTICLES
- 1 FULL-PAGE, FOUR COLOR AD IN THE ANNUAL REPORT

\$15,000 PER YEAR
\$3,750 QUARTERLY
OR
\$1,250 PER MONTH

PACKAGE 3

- 4 ARTICLES
- 1 FULL-PAGE, FOUR COLOR AD IN THE ANNUAL REPORT

\$7,000 PER YEAR
\$1,750 QUARTERLY
OR
\$583.34 PER MONTH

SINGLE ARTICLE

- 1 ARTICLE

\$1,600 PER ARTICLE

PACKAGE 2

- 6 ARTICLES
- 1 FULL-PAGE, FOUR COLOR AD IN THE ANNUAL REPORT

\$9,500 PER YEAR
\$2,375 QUARTERLY
OR
\$791.67 PER MONTH

PACKAGE 4

- 2 ARTICLES
- 1 FULL-PAGE, FOUR COLOR AD IN THE ANNUAL REPORT

\$4,500 PER YEAR
\$1,125 QUARTERLY
OR
\$375 PER MONTH



**Please note: No articles are printed in Annual Report issues. Annual Report ads must be full-page, four color.*

REQUIREMENTS:

- Topics and brief summaries must be submitted for pre-approval
- 600 Words
- Experts who write articles may not "sell" a product, service and/or company
- Articles are to be fact-based only
- No other company may write an article within the same issue under the same department heading
- Once articles are submitted and approved both by the magazine's editorial staff and then by you, your name, picture, professional profile and article will be published.

AD PACKAGE OPTIONS

Great Visibility Packages!

Be seen by more than 15,000 potential customers every month! Now you can promote your product or service to the influential readers of the *Business Magazine* for six or 12 months at one low price! This is a great opportunity to reach our readers — CEOs, executives and other decision makers in the business community.

| | 12X | 6X |
|----------|--|---|
| OPTION 1 | (11) 1/8 page business card size ads (1) Full-Page, four color ad in the Annual Report* \$3,350 per year — that's less than \$280 per month! | |
| OPTION 2 | | (5) 1/8 page business card size ads (1) Full-Page, four color ad in the Annual Report* \$2,650 per year or \$221 a month! |
| OPTION 3 | | (5) 1/4 page business card size ads (1) Full-Page, four color ad in the Annual Report* \$4,150 per year — that's less than \$350 a month! |

*Our largest issue of the year

See pages 8-10 for ad sizes and specifications.

Great consistent exposure to the people that buy what you sell at great low prices. Plus - all ads are included in our digital version and they link directly to your website **free of charge!**

ADD ONE OF OUR ONLINE ONLY OPTIONS FOR EXTRA EXPOSURE!

MBABIZMAG.COM

| | | |
|-----------|------------------------------|--|
| BANNER AD | \$250 FOR THREE-MONTH PERIOD | 728 X 902 PIXELS |
| PAGE ZERO | \$300 PER MONTH | 8.25" X 10.875" (2,435 X 3,027 PIXELS) |
| SQUARE AD | \$100 FOR THREE MONTHS | 300 X 250 PIXELS |



← BANNER AD

↑ SQUARE AD



↑ PAGE ZERO

ANNUAL REPORT

Two-Page Feature Story.

Tell your story to more than 15,000 influential leaders in the business community! Nothing attracts potential customers like a story informing them about your company. It's a great way to give a yearly update and highlight your key employees!

TWO-PAGE FEATURED STORY PACKAGE: \$3,150

→ WORD COUNT:

- 800 WORDS (depending on the number of photos or charts). You can submit or we can write with information you give us (or Q&A interview).

→ IMAGES:

- Four or five (high-res, 300 dpi or higher). You can also swap a graph or chart for a picture. Images should be ranked in priority order.

→ LOGO:

- High-res, 300 dpi or higher.

→ DESIGN:

- We will layout and design for you (or you can design).

→ DIGITAL VERSION:

- Article displayed in digital version and linked to your website at no additional cost. You also have the option of including a brief commercial or video clip (no charge).

→ TABLE OF CONTENTS:

- List on this prominent page as featured story.

→ PDF:

- Provided to you on CD. You are welcome to reprint, post online and use as often as you like!



IMPACT SPONSORSHIPS

A Signature Event.

We have put together a unique “package” for those who have had an interest in promoting their brand, increase engagement and adding visibility at the MBA events. This will certainly take your marketing plan to the next level!

→ **IMPACT LUNCHEON GOLD STAR SINGLE SPONSORSHIP PACKAGE- \$5,000**

INCLUDES:

- Recognition and Exposure as Major Event Sponsor
- Multiple Exposure on all MBA Social Media Platforms
- (8) Tickets to the Luncheon OR Virtual Registration, if held online
- (2) Full-Page Ads in the Business Magazine (One Issue of Your Choosing + Annual Report = \$3,000 Value!)

→ **IMPACT LUNCHEON SILVER STAR SPONSORSHIP PACKAGE- \$3,750**

INCLUDES:

- Co-Sponsorship Recognition and Exposure
- (4) Tickets to the Luncheon OR Virtual Registration, if held online
- (2) Full-Page Ads in the Business Magazine (One Issue of Your Choosing + Annual Report = \$3,000 Value!)

→ **IMPACT LUNCHEON BRONZE STAR SPONSORSHIP PACKAGE- \$2,500**

INCLUDES:

- Co-Sponsorship Recognition and Exposure
- (4) Tickets to the Luncheon OR Virtual Registration, if held online
- Banner Ad on MBA Business Magazine website (mbabizmag.com) and Page Zero for digital edition.

→ **POST-EVENT WRAP-UP SPONSORSHIP- \$750**

INCLUDES:

- Credited for Wrap-Up video and photo gallery coverage in Wrap-Up Email
- Post-Event Wrap-Up social media post (with coverage credit)
- Logo in Post-Events page coverage
- ½ page ad in MBA Business Magazine (TBD 2026 issue - \$680 Value)

→ **IMPACT LUNCHEON SWAG SPONSOR- \$500**

INCLUDES:

- Item(s) to be distributed/displayed on luncheon tables pending approval.

2026 EVENTS:

Women In Leadership Event-March 2026

Speaker: Christy Uffelman
(See Next Page for 2026
WIL Sponsorships)

IMPACT Nonprofit Luncheon Nonprofit Fair- July 2026

Speaker: TBD

Economic Outlook IMPACT Briefing- December 2026

Speaker: TBD

More MBA Event sponsorships with ad packages coming! Contact us for details!

2026 WOMEN IN LEADERSHIP EVENT SPONSORSHIPS

→ PREMIER SINGLE SPONSORSHIP PACKAGE: \$5,000

INCLUDES:

- Recognition and Exposure as Major Event Sponsor
- Multiple Exposure on all MBA Social Media Platforms
- Introduce Keynote at Event
- (8) Tickets to the Event
- (2) Full-Page Ads in the Business Magazine (March 2026 Issue + Annual Report = \$3,000 Value!)

→ GOLD STAR LUNCH SPONSORSHIP PACKAGE: \$5,000

INCLUDES:

- Recognition and Exposure as Major Event Sponsor
- Multiple Exposure on all MBA Social Media Platforms
- (8) Tickets to the Event
- (2) Full-Page Ads in the Business Magazine (March 2026 Issue + Annual Report = \$3,000 Value!)

→ SILVER SPONSORSHIP PACKAGE: \$3,750

INCLUDES:

- Co-Sponsorship Recognition and Exposure
- (4) Tickets to the Event
- (2) Full-Page Ads in the Business Magazine (March 2026 Issue + Annual Report = \$3,000 Value!)

**MACDONALD
ILLIG ATTORNEYS**

→ LATTE LOUNGE “BOOK NOOK” PACKAGE: \$3,000

INCLUDES:

- Co-Sponsorship Recognition and Exposure
- (4) Tickets to the Event
- Balloon Arch with logo at Event and Top 10 Business Book Recommendations List for Attendees
- (2) Full-Page Ads in the Business Magazine (March 2026 Issue + Annual Report = \$3,000 Value!)

EEAUSTIN&SON
Contractors & Construction Managers - Since 1996

→ BRONZE SPONSORSHIP PACKAGE: \$2,500

(Available only to advertisers that have placed at least 6 full-page ads in the Business Magazine, including Annual Report)

INCLUDES:

- Co-Sponsorship Recognition and Exposure
- (4) Tickets to the Event
- Banner ad on MBA Business Magazine website (mbabizmag.com) and Page Zero for digital edition (\$500 Value!)

→ LEADERSHIP PANEL SPONSORSHIP: \$2,500

INCLUDES:

- Shoutout in panel introduction
- (4) Tickets to the Event
- Logo appearing in promo materials
- ½ page ad in MBA Business Magazine (March 2026 issue - \$680 Value)

N Northwest Bank

→ NEXT GEN: EMERGING LEADERS TICKET SPONSORSHIP: \$2,000

INCLUDES:

- (10) Tickets for Next Gen/Emerging Leaders and guests to attend the Event
- Logo appearing in promo materials
- ½ page ad in MBA Business Magazine (March 2026 issue - \$680 Value)

→ POST-EVENT WRAP-UP SPONSORSHIP: \$750

INCLUDES:

- Credited for Wrap-Up video and photo gallery coverage in Wrap-Up Email
- Post-Event Wrap-Up social media post (with coverage credit)
- Logo in Post-Events page coverage
- ½ page ad in MBA Business Magazine (March 2026 issue - \$680 Value)

→ SWAG SPONSOR: \$500

INCLUDES:

- Item(s) to be distributed/displayed on tables pending approval.

→ OTHER

PHOTO BOOTH:

**R. FRANK
MEDIA**

CENTERPIECES: TBD

SPECIALTY COFFEE:

**MILL CREEK
COFFEE**

RAFFLE BASKET:

PANACHE
salon • spa

MORE COVERAGE

Business Today With The MBA Podcast.

Since July 2020, the MBA has hosted a 15-minute podcast on Money Radio WPSE AM 1450/FM 107.1. The show airs every other Friday at noon.



→ BUSINESS TODAY WITH THE MBA:

- The broadcast features business-related topics that are important to MBA members and employers in the tri-state region. The program provides information on business-related topics and complement the MBA's wide range of programs and services.

→ TO LISTEN:

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