

# 2026 EDITORIAL CALENDAR

## Editorial Focus & Special Topics

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|------------------|--|--|--|
| DECEMBER-JANUARY | <b>SPECIAL DUAL ISSUE: 2026 Business Outlook and Opportunities</b><br>Looking ahead at the economic forecast and MBA member success in the new year  |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>11.01.25  | <b>AD MATERIAL DEADLINE:</b><br>11.12.25 |  |
| FEBRUARY         | <b>Health &amp; Wellness</b><br>The best resources to keep employers and their teams healthy and productive (Kickoff of the MBA Next Gen Leaders Spotlight Q&A Series)                               |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>01.05.26  | <b>AD MATERIAL DEADLINE:</b><br>01.12.26 |  |
| MARCH            | <b>Women in Leadership</b><br>Celebrate Women's History Month by recognizing the rising stars and longtime leaders in our region. (Also: <b>Women in Leadership Event</b> )                          |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>01.30.26  | <b>AD MATERIAL DEADLINE:</b><br>02.11.26 |  |
| APRIL            | <b>Banking &amp; Benefits</b><br>Showcase the solutions for achieving financial goals and more   |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>02.27.26  | <b>AD MATERIAL DEADLINE:</b><br>03.12.26 |  |
| MAY              | <b>17th Annual Made in PA</b><br>A closer look at modern manufacturing, artificial intelligence and innovation PLUS: Manufacturer Listings   |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>03.30.26  | <b>AD MATERIAL DEADLINE:</b><br>04.10.26 |  |
| JUNE             | <b>Family Businesses</b><br>Recognize the legacy and leadership of multi-generational companies in our region  |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>05.01.26  | <b>AD MATERIAL DEADLINE:</b><br>05.11.26 |  |
| JULY             | <b>Nonprofits &amp; Service Sector</b><br>Saluting the nonprofit sector and those people and organizations dedicated to serving others and the community (Also: <b>Nonprofit Fair IMPACT Event</b> ) |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>05.29.26  | <b>AD MATERIAL DEADLINE:</b><br>06.12.26 |  |
| AUGUST-SEPTEMBER | <b>SPECIAL DUAL ISSUE: Education, Training and Technology</b><br>The programs and services that are helping our workforce excel (PLUS: MBA HR Conference)  |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>06.26.26  | <b>AD MATERIAL DEADLINE:</b><br>07.10.26 |  |
| OCTOBER          | <b>Annual Report</b><br>The Business Magazine's largest issue of the year  |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>08.28.26  | <b>AD MATERIAL DEADLINE:</b><br>09.10.26 |  |
| NOVEMBER         | <b>Construction, Real Estate &amp; Utilities</b><br>Identifying the organizations that are helping our business community and others build for the future  |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>10.02.26  | <b>AD MATERIAL DEADLINE:</b><br>10.12.26 |  |
| DECEMBER-JANUARY | <b>SPECIAL DUAL ISSUE: 2027 Business Outlook</b><br>Looking ahead at the economic forecast and MBA member success in the new year (Also: <b>Economic Outlook IMPACT Luncheon</b> )                   |  |  |
|                  | <b>AD SPACE DEADLINE:</b><br>10.30.26  | <b>AD MATERIAL DEADLINE:</b><br>11.11.26 |  |